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## **Nanaimo Airport Announces Sunny Sam Photo Contest**

Nanaimo, BC – During your summer travels snap your photo with a little yellow Sunny Sam squeeze toy and you could score a travel-related prize from Nanaimo Airport.

The airport's Sunny Sam Photo Contest began Jun. 30 and runs through Sep. 15. Free hotel stays, car rental and other weekly prizes are up for grabs. The grand prize: two flight vouchers from Air Canada for travel in North America.

"We look forward to summer travel as much as our passengers do," says Mike Hooper, president of Nanaimo Airport Commission. "This contest celebrates all the amazing places you can access with YCD as the first leg of your trip. Nanaimo Airport truly is the quickest connection for central Vancouver Island residents."

### **How the contest works**

Travelers can pick up a free Sunny Sam travel companion in the departure lounge at the Nanaimo Airport. They shoot photos of Sam on an adventure, shopping, dining, relaxing, or visiting famous locations anywhere around the world. Travelers then upload their best shots to the photo contest website: [www.sunnysam.com](http://www.sunnysam.com).

Every week July 15 through September 15 Nanaimo Airport picks the top four photos in each category and posts them to the [Sunny Sam Facebook page](#), [www.Facebook/YCDSunnySam](http://www.Facebook/YCDSunnySam) where fans will cast their votes for a winner.

Weekly winners receive a travel-related prize and are automatically entered to win the grand prize. The 10 finalist photos will be posted on Facebook Sept. 23. Facebook fans have one week to "like" their favourite. On Sept. 30 the votes are tallied and the grand prize winner of two Air Canada flight vouchers is announced.

### **Sunny Sam's travel blog**

Read snippets of the many adventures of Sunny Sam on his blog: [www.sunnysam.com/blog](http://www.sunnysam.com/blog). Find out where this easygoing frequent flier has been, where he's going, and what hot new discoveries he's made along the way. Join the conversation and post your comments.

Please see attached photo. Photo Credit: Sean Fenzl

For more information, visit [www.sunnysam.com](http://www.sunnysam.com) or contact: Emma Hamilton, Nanaimo Airport Commission Office Administrator: (250) 245-2157 ext 223 or [ehamilton@nanaimoairport.com](mailto:ehamilton@nanaimoairport.com).

